

## Salisbury Area Board

May 2022

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### Annual Review of Local Priorities

#### 1. Purpose of the Report

- I. To report on progress made in addressing the Area Board priorities selected for 2021/22
- II. To consider any new evidence or information that will help inform the Area Board in selecting its priorities for 2022/23
- III. To highlight potential priorities for the area board to consider for 2022/23
- IV. To inform the Area Board of the broad mechanism for delivering these priorities including where appropriate leads, working groups and allocating funding.

#### 2. Introduction

This report has been written by the Community Engagement Manager in consultation with the Area Board chair. It is provided to help celebrate the success so far and support the Area Board councillors in setting their priorities for the coming year.

In early 2021, the Community Engagement Manager combined data from the community area “Joint Strategic Needs Assessment” (JSNA) with other sources of data and additional local intelligence. This was used to produce a community area status report that highlighted where further local improvements may be required. In May 2021, this report was shared with local area boards to help inform which priorities it should focus its energy and resources upon.

Given the challenging financial environment both nationally and locally, area boards are encouraged to continue to develop this evidence led approach to its work, so that they can have the greatest impact on the lives of our communities. This includes:

- ✓ Selecting priorities and directing resources to where there is the greatest need and where the area board can make a tangible contribution
- ✓ Being clear on what the Area Board is trying to achieve and the mechanism for doing so; and
- ✓ Regularly reviewing and communicating progress against the chosen priorities.

### 3. Progress on 2021/22 area board priorities

The Area Board working with its partners and the wider community has focussed its attention over the past year on the priority areas below. Appendix A summarises the progress that has been made so far but some of the key achievements include:

- i. **Youth engagement, employment and positive activity opportunities:** 491 young people responded to the Salisbury Youth Survey to help inform future investment into positive activities through the Area Boards. The Salisbury Youth Forum was established in 2021, including over 30 local youth organisations, to collaborate, network and information share for the benefits of young people in Salisbury, with a key priority of building a diverse and inclusive platform for young people in Salisbury into all processes.
- ii. **Addressing climate change:** The Air Quality Management Group have reviewed and formed a new action plan of deliverable projects for 2022 to align with both the Wiltshire Council's and Salisbury City Council's environmental plans. The Community Climate change group for Salisbury are engaging locally with the Wiltshire Climate Change Strategy and Green and Blue Infrastructural Strategy.
- iii. **Supporting positive mental health and wellbeing:** The Salisbury Older People's Champion and Carer's Champion have been committed to supporting and providing positive activities for both older people and carers across the city. A Comprehensive activity and support directory has been collated of local groups, activities, events and support available for older individuals and isolated people in Salisbury. A successful Mental Health showcase event was funded in 2022 through the Salisbury Area Board. Active support has been provided to help with the challenges of 2021/22 including COVID-19, changes in provision for older people and supporting individuals and families arriving in Salisbury from Ukraine.
- iv. **Supporting low-income individuals and families:** A new Foodie Network has been established of local partners who work with low-income individuals, families and under-represented groups, to explore options of how the partners can collaborate and network to create a sustainable model in Salisbury that reaches all of the community that need support. The FUEL Holiday Activity and Food Programme has been delivered in Salisbury for young people eligible for benefit-related free school meals, working in partnership with local organisations to provide additional support for young people.
- v. **Celebrating diversity:** The Window Wanderland project across the city inspired creativity, reduced isolation and celebrated the city's diversity. Plans are in place through the Vibrancy City Pillar to develop a range of events and activities throughout the year in Salisbury. A new Disability Interest Group has been established for individuals with disabilities to positively impact the lives of disabled people in and around Salisbury.

## 4. The context for agreeing new Area Board priorities.

The selection of Area Board priorities should be undertaken using both the evidence available to us, as well as the context within which we are operating. Both are continually changing, and the following is provided to help inform the Area Board's decision.

- i. The Joint Strategic Needs Analysis was collated 2 years ago in 2020 and although it used the latest information available at the time, some it is now out of date. This is partly due to the significant impact COVID-19 has had on issues such as debt, the economy and mental health as well as the release of more up to date data that was not previously available. For the Salisbury Community Area, this includes:
  - The [Wiltshire Climate Strategy](#) and [Green and Blue Infrastructure Strategy](#) have both now been adopted and Wiltshire Council have committed themselves to being carbon neutral by 2030.
  - The [Silver Salisbury consultation](#) in 2021 revealed how older people were feeling, what they wanted to do and what would make them more likely to get involved in the Silver Salisbury programme in 2022.
  - The Area Board Youth Survey engaged with partner organisations to better understand the young people of Salisbury and to inform future investment into positive activities through the Area Boards.
  - The increase in inflation is affecting lower income individuals and families, due to the increase costs in fuel, food, energy and childcare. There is a demand on local organisations, such as the [Salisbury Foodbank](#) and [The Pantry](#), as the number of residents in need of support is growing significantly.
- ii. The 2021/22 Area Board priorities were selected whilst in the middle of the COVID-19 pandemic. The demands of this public health crisis demonstrated the importance of partnership working with some services struggling to cope and many of our community groups and organisations unable to operate. The focus of our time and resources has been upon coming together and supporting the vulnerable within our communities. As we now emerge from the pandemic, the focus is shifting away from this reactive response and onto the rebuilding of our communities. In particular, the evidence suggests that:
  - **Social isolation and loneliness** - 14% of older people in Salisbury and surrounding areas often or always felt lonely (Sept 2021: Silver Salisbury consultation). Nationally, 7.2% of adults often or always felt lonely (Feb 2021: ONS Opinions and Lifestyle Survey).

- **Barriers to preventing older people living the life they'd like to lead** – The top three responses include mobility issues, lack of confidence using technology, and physical health (Sept 2021: Silver Salisbury consultation).
  - **Lack of volunteers** – the COVID-19 pandemic has had a significant impact on volunteering due to social distancing measures and other restrictions. Local organisations are discovering a difficulty in finding suitable volunteers, with a certain number not returning due to anxiety or health problems during COVID-19
  - **Mental Health support** - There has been an increase in poor mental health and depression resulting from the pandemic. Young people have been negatively impacted and anxiety (34%) and self-confidence/esteem (28%) are rated the highest on having an affect on young people in Salisbury (October 2021: Salisbury Youth Survey).
  - **Rebuilding community life** - social connectedness is central to our health and wellbeing, and rebuilding social activities, community participation and social support, can have powerful effects on health and wellbeing for all residents.
- iii. The last 2 years has seen a change in the way that people communicate, especially with the shift to more permanent home and remote working. This has allowed a new approach that includes the ability to be more inclusive and a reduction in the need to travel. The Area Board is encouraged to embrace these opportunities but also mitigate against any local impact upon our communities.

Whilst the option of being able to adapt and move to remote working and digital engagement during the pandemic was suitable for some residents, this also generated challenges and exclusion for certain group, relating to the lack of devices or data, lack of confidence in using technology, poor internet connections and broadband.

- iv. Wiltshire Council has released its new [business plan](#), outlining its strategy for 2022-2032. It focusses upon the 4 themes of “Empowering People”, “a Resilient Society”, “a Thriving Economy” and “a Sustainable Environment”. In addition, Wiltshire Council on the 1<sup>st</sup> February 2022, approved both the [Wiltshire Climate Strategy](#) and [Wiltshire’s Natural Environment Plan](#). The Area Board should be aware of these plans and seek to help deliver them at a local level

## 5. Agreeing and delivering priorities for 2022/23

The Community Engagement Manager in consultation with the chair of the area board has provided a list of possible priorities for consideration. These can be found in appendix B. The Area Board should carefully consider how many priorities it can work on at any one time and ensure that they are meaningful for their local area. As a guide, it is recommended that where an area board has 4 or less councillors, no more than 4 priorities are selected at any one time. Larger boards can select up to 5 if they believe that they have the capacity to deliver on them. Area Boards can at any time select, review or amend their priorities in order that they remain relevant and linked to current needs

As well as being evidence led, priorities should be selected where the Area Board believes that it can realistically make a positive impact upon them. To aid the delivery of the chosen priorities, the Community Engagement Manager will support the Area Board councillors including in the creation and management of an action plan. This plan will include clearly defined, manageable and measurable outcomes so that what is trying to be achieved is fully understood and will in turn facilitate the annual review of delivery on local priorities.

The key mechanism for delivery is to support the local community to use their own experiences, abilities and passions so that they are empowered to shape and deliver positive change. To achieve this the area board may wish to consider allocating funding where money is required to help deliver the required aims. The area board may also look to set up a local working group to lead on the delivery of a priority, especially where no suitable group already exists.

It is recommended that for each priority selected, an area board councillor takes responsibility for overseeing its delivery and reporting back to the area board on progress. The Community Engagement Manager will support the area board councillors in undertaking this work.

## 6. Area Board Lead Councillor Role Description

Area Boards are invited to appoint lead Councillor(s) representatives for each of the priority themes that they have selected. The following guiding principles are in place for Councillors who take a role as an Area Board lead for a priority theme:

- To be the main Area Board point of contact for local officers, councillors and residents within their respective lead area;
- To attend (and usually take the role as chair) relevant working groups of the Area board;
- To work collaboratively and cooperatively with relevant local partners, community groups, volunteers and outside bodies;

- To provide regular updates back to the area board in relation to their lead area, including providing feedback on the success or limitations of previously funded Area Board grants;
- To diligently and democratically consider any funding applications, ensuring due process is undertaken;
- To be in consultation with the local Councillor, monitor feedback for those grant applications that relate to the local priority the lead Councillor has responsibility for, ensuring that relevant feedback on progress and outcomes is provided to the Area Board.

## 7. Recommendations

- I. The Area Board is asked to acknowledge the progress update from the 2021/22 local priorities work.
- II. The Area Board is asked to consider this report along with its appendices and decide upon the priorities it wishes to focus on in the coming year.
- III. The Area Board is asked to appoint a councillor lead for each of the selected priorities.
- IV. The Area Board is asked to appoint any required working groups in relation to each priority. Note; any existing externally operated groups may already be in place and should be acknowledged and noted.

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## APPENDIX A - Summary of progress made against priorities for 2021/22

### 1. Youth engagement, employment and positive activity opportunities

- i. The Salisbury Youth Network has been established in Salisbury to engage all local youth organisations to collaborate, network and information share for the benefits of young people in Salisbury
- ii. The promotion and engagement of the Salisbury Youth Survey resulted in 491 responses, which provides useful information on what support young people require and future investment into positive activities
- iii. Identifying the priority issues and activities outlined in the Salisbury Youth Survey through the Salisbury Youth Forum to raise the profile of existing activities in the area and expand the opportunities available
- iv. As part of the Youth Forum, working groups have been developed to consider how the forum members share information and engage young people, to explore platforms for how the organisations share it with each other and to establish a safe spaces network
- v. A Youth Voice event has been set up for young people in Salisbury to impact youth provision in the area, training opportunities and to launch new positive activities
- vi. Plans to review and expand the Local Youth Network to engage a diverse audience through the Youth Ambassadors, local Wiltshire Youth Councillors and the new Youth Voice panel
- vii. Collating provision of free or low-cost youth activities for Ukrainian refugees to participate in a range of activities during the summer months across the city
- viii. The FUEL Holiday Activity and Food Programme has been delivered in Salisbury for young people eligible for benefit-related free school meals in the Easter, Summer and Christmas holidays 2021, and plans to reserve places for Ukrainian citizens during the 2022 programme.

#### Related funding:

Grant Applicant	Details	Amount awarded
This is Salisbury	Music event	£2,292.00
Rise 61	Getting active sessions	£5,000.00
Salisbury Live	Salisbury Live in the square event	£3,000.00
The Bridge Youth Project	Youth voice forum	£4,144.03
Salisbury Museum	Intergenerational history project	£5,000.00

### 2. Addressing climate change

- i. Promotion of the draft Climate Change Strategy and Blue Infrastructure Strategy and encouraged local involvement and feedback
- ii. The Air Quality Management Group have reviewed and formed a new action plan of deliverable projects for 2022 to align with both the Wiltshire Council's and Salisbury City Council's environmental plans

- iii. The Community Climate change group of key stakeholders have explored and discussed options for supporting local actions
- iv. A draft survey has been developed for businesses in Salisbury to work towards a green accreditation through their energy, transport, finance, waste and strategies
- v. The Five Rivers Health and Wellbeing Centre community garden project has successfully continued and plans to replicate the work to other areas of the centre and source volunteers for maintaining the areas

## Related funding:

Grant Applicant	Details	Amount awarded
Milford Preservation Group	Milford Hollow rewilding project	£800.00
Harnham St George & All Saints PCC	Green heating for Harnham hub	£5,000.00

## 3. Supporting positive mental health and wellbeing

- i. Supported the Salisbury Older People's Champion to review, develop and promote a comprehensive Silver Salisbury programme for older residents in Salisbury and surrounding areas for Spring and Autumn 2022
- ii. Supported the Salisbury Carer's Champion to raise the profile of unpaid carers with organisations and assisted with the afternoon tea party event for older people and carers in Salisbury
- iii. Provided support for individuals in sheltered housing schemes in Salisbury to find suitable activities in their communities to reduce social isolation and encourage community participation when the previous support ceased
- iv. A Comprehensive activity and support directory has been collated of local groups, activities, events and support available for older individuals and isolated people in Salisbury, with a plan to develop a hard copy brochure for accessibility for older people
- v. Survey developed to review the Live Well programme at Five Rivers Health and Wellbeing Centre to consult with the target audience and those not currently accessing the centre
- vi. As part of the steering group for the Safer in Salisbury work, the group have developed an action plan for Women's Safety in Salisbury and assisted on the night-time audit project across the city
- vii. Supported a successful Mental Health showcase event funded through the Salisbury Area Board in 2022
- viii. Actively supported community groups with the challenges of 2021/22 including COVID-19, changes in provision for older people and supporting individuals and families arriving in Salisbury from Ukraine



## Related funding:

Grant Applicant	Details	Amount awarded
Wessex Archaeology Ltd	Well City Salisbury youth courses	£4,994.00
Silver Salisbury Group	Silver Salisbury programme	£1,000.00
Safer and Supportive Salisbury	Feeling Safe in Salisbury	£640.00
Wiltshire Music Centre	Celebrating Age Wiltshire	£1,500.00
Safer and Supportive Salisbury	Mental Health showcase event	£390.00
Morning Star Salisbury	Hope Centre life recovery course	£800.00
Harnham Day Centre	Keep fit classes	£720.00
Alzheimer's Support	Salisbury Dementia centre fixtures and fittings	£5,000.00

## 4. Supporting low-income individuals and families

- i. A new Foodie Network has been established of local partners who work with low-income individuals, families and under-represented groups, to explore options of how the partners can collaborate and network to create a sustainable model in Salisbury that reaches all of the community that need support
- ii. Discussions with the Allotment Association to explore options for a co-ordinated network of sharing tables this Summer across Salisbury for surplus produce, connecting it to the individuals and families in most need in the city
- iii. The FUEL Holiday Activity and Food Programme has been delivered in Salisbury for young people eligible for benefit-related free school meals, working in partnership with local organisations to provide additional support for young people
- iv. Supporting the Bemerton and The Friary Inter-agency groups of local key stakeholders that support the estates to connect the community and support to deliver local actions
- v. Working in partnership with the Family and Community Learning service to encourage further participation in their courses from under-represented groups and considering options to deliver courses to the Ukrainian adults at the Salisbury Community Hub for Ukraine

## Related funding:

Grant Applicant	Details	Amount awarded
Rise 61	Community log cabin	£5,000.00
The Pantry Partnership	Upgrade of premises	£2,342.00
St Michaels Community Centre	Community Centre replacement roof	£5,000.00
Salisbury City Boxing Club	New club equipment	£996.47

## 5. Celebrating Diversity

- i. Plans to build on the objectives and feedback from 2021 to develop an enhanced Window Wanderland project in Salisbury to transform the streets into outdoor galleries to inspire creativity, reduced isolation and celebrated the city's diversity
- ii. Proposals are in discussion through the Vibrancy City Pillar to develop a range of events and activities throughout the year in Salisbury
- iii. A new Disability Interest Group has been established for individuals with disabilities to positively impact the lives of disabled people in and around Salisbury
- iv. Supporting the Salisbury Muslim Association to develop positive opportunities for young people and the Muslim community in the city

### Related funding:

Grant Applicant	Details	Amount awarded
Salisbury Pride UK	Salisbury Pride festival event	£3,400.00
Wiltshire Creative	Window Wanderland	£5,000.00
The Honeybee Project	Electric honey extractor for individuals with a disability	£900.00
Buzz Action Foundation	Big rig outdoor activities with enhanced disabled access	£5,000.00

## APPENDIX B – Suggested priorities for 2022/23

The following are suggested priorities for the Area Board to consider for 2022/23:

Priority	Key objectives for 2022/23	Councillor Lead
<b>Youth engagement, employment and positive activity opportunities</b>	<ul style="list-style-type: none"> <li>• Engage with key partners on the Salisbury Youth Network to collaborate and information share for the benefits of young people in Salisbury</li> <li>• Review the priority issues and activities outlined in the Salisbury Youth Survey</li> <li>• Assist key stakeholders in developing a Youth Voice event for young people in Salisbury to impact youth provision in the area</li> <li>• Expand the Local Youth Network to engage a diverse audience through the Youth Ambassadors, local Wiltshire Youth Councillors and the new Youth Voice panel</li> <li>• Co-ordinate provision of free or low-cost youth activities for Ukrainian refugees in a range of activities during the summer months across the city</li> </ul>	Cllr Rogers
<b>Addressing climate change</b>	<ul style="list-style-type: none"> <li>• Develop and support the Air Quality Management Group's new action plan of deliverable projects for 2022</li> <li>• Engage community groups to adopt the Climate Change Strategy and Blue Infrastructure Strategy</li> <li>• Collaborate with the Community Climate change group of key stakeholders to explore options for supporting local actions</li> <li>• Promote and engage individuals and groups to complete the new Wiltshire Council sustainable transport survey</li> </ul>	VACANT
<b>Supporting positive mental health and wellbeing</b>	<ul style="list-style-type: none"> <li>• Actively support community groups with the challenges of COVID-19, changes in provision for older people and supporting individuals and families arriving in Salisbury from Ukraine to reduce isolation and loneliness</li> <li>• Support the Salisbury Older People's Champion and Salisbury Carer's Champion in their vital roles to assist older people and carers across the city</li> <li>• Working with key stakeholders to assist venues in the city to re-instate the Safe Places scheme</li> <li>• Support and increase the number of Dementia Memory Groups and initiatives in Salisbury</li> <li>• Establish a comprehensive activity and support directory of local groups, activities and events available for older individuals and isolated people in Salisbury</li> </ul>	VACANT

<p><b>Supporting under-represented groups</b></p>	<ul style="list-style-type: none"> <li>• Progress the local Foodie Network to create a sustainable model in Salisbury that reaches and supports all of the community</li> <li>• Provide additional support for young people who are eligible for the FUEL Holiday Activity and Food Programme in Salisbury</li> <li>• Collaborate with the Bemerton and The Friary Inter-agency groups to connect the community to deliver local actions</li> <li>• Support the Disability Interest Group to positively impact the lives of disabled people in and around Salisbury</li> <li>• Assist the Salisbury Community Hub for Ukraine to provide opportunities and additional provision for Ukrainian refugees living in Salisbury</li> </ul>	<p>Cllr Corbin</p>
<p><b>Improving transport and access</b></p>	<ul style="list-style-type: none"> <li>• To review the existing and future options of the A36 through the A36 Southampton Road working group</li> <li>• Identify core issues and review key improvements and maintenance of the underpasses in Salisbury through a network of local partners in the Underpasses working group</li> <li>• Consider community transport provision to match young people's need for access to positive activities and employment</li> <li>• Supporting older people's access across the city</li> <li>• Assist the Disability Interest Group with key issues around access in Salisbury</li> <li>• Collaborate with the Safety in Salisbury initiative and assist with the aims of the action plan covering access and improvements in the city</li> </ul>	<p>Cllr McGrath</p>